



North Carolina Department of Commerce

Beverly Eaves Perdue, Governor

J. Keith Crisco, Secretary

DATE:
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This is a statement from the North Carolina Energy Office concerning the ENERGY STAR Appliance Replacement and Rebate Program. Below the statement is the last report (Sunday at 9:45 p.m.) on the sales status of the 1st round of the program.

***Thanks,
-- Seth --***

The first phase of the North Carolina ENERGY STAR Appliance Replacement and Rebate Program came to a close with about \$7 million, or 87 percent, of the money distributed in rebates for the purchase of more than 54,400 qualified appliances across North Carolina.

While not all of the \$8 million in federal funds available for the rebates has been spent, there must be a detailed review and accounting of rebates issued before a determination can be made as to whether there is adequate money available for a second phase of the program. That review will start Monday.

The rebates issued since the launch of the program on Thursday April 22 represent an estimated total sales of \$46.4 million for the purchase of ENERGY STAR refrigerators, freezers, clothes washing machines and dishwashers. The funding for the rebate program was part of the American Recovery and Reinvestment Act of 2009.

North Carolina retailers clearly embraced the program, offering significant discounts beyond the 15 percent rebate, and tens of thousands of North Carolina consumers took advantage of the savings. The N.C. Energy Office thanks the hundreds of retailers throughout North Carolina that participated in the program and the N.C. Retail Merchants Association for its cooperation and support. This strong public-private partnership helped develop a program that worked for the stores and their customers.

“The North Carolina Retail Merchants believes the Energy Star Rebate Program was a great success for consumers, appliances manufacturers and retailers and the environment. The State Energy Office and Helgeson are to be commended for running such a smooth and efficient program this weekend from start to finish,” said Fran Preston, President of the North Carolina Retail Merchants Association.

In North Carolina, these recovery dollars went directly toward the purchase of appliances bringing business to stores, increasing product demand from manufacturers, and directly

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injecting recovery dollars into the economy for employees on the jobs at stores and manufacturing plants. Additionally, consumers were able to act to save energy in their homes by replacing inefficient appliances with those that will use significantly less electricity and also conserve water.

A decision on status of the program will be announced following a review of the pending obligations and a determination of whether adequate funds exist to move into a second phase of the rebate program.

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Here's an appliance-by-appliance breakdown of sales reported as of 9:30 p.m. Sunday.

Product Category	Total
Clothes Washers	15,621
Dishwashers	15,102
Freezers	2,234
Refrigerators	21,471
TOTAL	54,428

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